



## Money Markets, FOREX & Global Banking

المدة: 5 يوم

اللغة: ar

كود الكورس: IND12-114

## هدف الكورس

Upon completion of this course, participants will be able to:

- Understand the importance of money markets, FOREX, and global banking.
  - Analyse the risks faced during the cash and digital FOREX transactions.
  - Assess the role of financial intermediaries.
- Explain the process of balancing daily cash flow transactions through financial intermediaries.
- Examine various strategies for managing banking, money market transactions and relationships.
  - Describe the different balances in a central bank monetary policy structure.
- Effectively create various documents and analyses detailing a business' finances and transactions.
- Explore the key differences between currency swaps and FOREX cash and future markets.

## الجمهور

This course is designed for anyone who has global banking influence or manages FOREX transactions. It would be most beneficial for:

- Financial Advisors
- Banking Managers
- FOREX Software Developers
  - Finance Managers
  - Operations Managers
- FOREX Industry Regulator
- Global Banking Analysts

## منهجية التدريب

This course uses a variety of adult learning styles to aid full understanding and

comprehension. Participants will review cash flow records and other financial records to highlight relevant financial policies and FOREX influences.

They will be supplied with all the necessary tools to complete the variety of learning exercises. To complete these learning exercises effectively, participants will participate in seminars, practical demonstrations, video materials, and group discussions. This will ensure the participants develop a thorough understanding of the taught content.

## الملخص

As the modern world develops and new technologies arise, the methods of financial transactions are ever-changing. While traditional money markets, foreign exchange, and global banking processes remained straightforward, the era of digitalisation has caused a significant shift in consumer and organisation demands.

To navigate money markets and global banking effectively, those involved must be competent in financial policies, FOREX transactions, and swap markets. They must also be highly aware of associated risks. Finance will always have potential major and minor risks, which must be assessed and minimised through preventative and mitigation measures.

With the online world becoming incredibly vast, there has been a rise in purely digital currencies, such as Bitcoin. These cryptocurrencies come with their own markets, exchange rates, policies and risks. It is crucial to understand cryptocurrencies comprehensively to better prepare for their involvement in money markets and FOREX transactions and predict how they will become further entwined in daily functions.

## محتوى الكورس والمخطط الزمني

### Section 1: Introduction to Global Banking

- Describing what global banking entails.
- Defining central banks and their variations of monetary policies.
- How digitalisation of banking services has evolved the global market.
- Evaluating how funds management policies compare between commercial banking and private clientele.
- Common types of electronic fund transfers.
- Associated risks with 'offshore banking' and non-regulated transactions in reference to both bank and client.

### Section 2: Global Money Markets

- Understanding the various balance types – M1, M2, M3 and L.
- The importance of trade credit letters, repurchase agreements and commercial paper.
- Global interest rates and their implications – T-bills and the yield curve.

- The role of short-term bank instruments and certificates of deposit.
  - Fixed and variable bank lines of credit.
- Methods and strategies for managing cash flow.

### **Section 3: Foreign Exchange and Global Currency Variations**

- Assessing the trend of digital currencies.
- The advantages and disadvantages of using digital currencies for foreign exchange.
  - Purchasing power parity and FOREX conversion pricing.
  - Calculating conversion rates and their influences.
- Prioritising risk management and mitigation for foreign currency and long and short currency future contracts.
- Roles and responsibilities of speculators, hedgers, and ultimate long positions in FOREX markets.

### **Section 4: Global Swap Markets**

- The traditional and modern role of the swap market for foreign currency and interest rate exchanges.
- The various types of interest rate swaps – fixed-for-fixed, fixed-for-floating, and floating-for-floating.
  - Analysing the nominal principle and settlement valuations.
- Minimising costs and risks while maximising profits through global financial intermediation.

### **Section 5: Banking Frontiers, Functions and Cryptocurrencies**

- The design, development and launch of bitcoin.
- How bitcoin has paved the way for cryptocurrencies.
- Managing direct 'peer-to-peer' financial transactions.
- Signification changes relating to global banking fees.
  - Privacy laws and financial disclosure.

### **تفاصيل الشهادة**

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and

The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

## مقالات ذات صلة



### Enhancing Financial Stability With Treasury Risk Management

Embark on a journey through the realm of treasury risk management and products, essential for safeguarding financial interests. Learn how risk managers mitigate risks, why it matters, and the treasury risk management process

**YouTube Video**

<https://www.youtube.com/embed/0cizKuQCENc?si=1HooOXCuDXoTligB>